

## 12 DAYS OF BOCA GIVEAWAYS – OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. PROMOTION DESCRIPTION: The 12 DAYS OF BOCA GIVEAWAYS ("Sweepstakes") begins on DECEMBER 2, 2020 and ends on DECEMBER 17, 2020 at 5 p.m. EST., amounting to 12 total gifts for each business day. Each GIVEAWAY within the PROMOTION PERIOD ends 24 hours after the initial post (the "Promotion Period").

The sponsor of this Sweepstakes is JES MEDIA ("Sponsor"). By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of Entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsor with any questions, comments or problems related to the Sweepstakes. Sponsor may be reached by email at [people@bocamag.com](mailto:people@bocamag.com) during the Promotion Period.

2. ELIGIBILITY: Open to legal residents of The United States who are 18 years or older (21 years or older for any prize including alcoholic beverages) (the "Entrant"). Sponsor, and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (the "Promotion Entities"), are ineligible to enter the Sweepstakes or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, legal guardians, children, step-children, siblings, or spouses. Winners of prizes that are to be shipped must reside within a reasonable distance of the issuer, which will be determined at the Sponsor's sole discretion. If a Winner's residence is determined by the Sponsor to be outside a reasonable area of shipping, a different Winner will be chosen. This Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

3. PRIZES: Only one prize per person and per household will be awarded. If an entrant wins one prize, they are exempt from entering future giveaways in the 12 DAYS OF GIVEAWAYS campaign in 2020. Gift cards and gift certificates are subject to the terms and conditions of the issuer. Prizes cannot be transferred, redeemed for cash or substituted by winner and are subject to change. Sponsor reserves the right in its sole and absolute discretion to choose a new winner if original winner does not respond to our first contact attempt within 24 hours or for other reasons deemed necessary by Sponsor. If a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason, Sponsor is not responsible. The ARV of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

4. HOW TO ENTER: Enter the Sweepstakes during the 24-hour time period for each giveaway within the Promotion Period on Facebook, Twitter or Instagram. To enter, Entrant must click the link in the Facebook, Twitter, or Instagram post and fill out all fields of the 12 Days of Boca Giveaways form. Multiple entries for one giveaway will not be counted.

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period in order to participate. Sponsor's database clock will be the official timekeeper for this Sweepstakes.

5. WINNER SELECTION: The Winner(s) of the Sweepstakes will be selected in a random drawing from among all eligible Entries received throughout the Promotion Period. The random drawing will be conducted about 24 hours after the individual giveaway (except giveaways that take place on a Friday, in which case drawing will take place the following Monday) within the Promotion Period by Sponsor or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible Entries received.

6. WINNER NOTIFICATION: Winner will be notified via email approximately 24 HOURS after the start of the giveaway and after the random drawing. Potential Winner must respond to our contact attempt as directed by Sponsor within 24 HOURS of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical difficulties associated therewith, or Winner's failure to adequately monitor any account. Terms and conditions apply regarding redemption and collection of prizes (prizes must be collected in person at JES Media headquarters in Boca Raton, unless prize is eligible to be shipped or sent electronically). Prizes must be collected no later than three business days. Winners of prizes that are to be shipped must reside within a reasonable distance of the issuer, which will be determined at the Sponsor's sole discretion.

Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. No substitution or transfer of a prize is permitted except by Sponsor.

7. PRIVACY: By entering the Sweepstakes, you grant Sponsor permission to share your email address and any other personally identifiable information with the other Sweepstakes Entities for the purpose of administration and prize fulfillment, including use in a publicly available Winners list. Sponsor has the permission to add your email address to our email list.

8. LIMITATION OF LIABILITY: Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of

entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes.

If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Released Parties shall not have any further liability to any participant in connection with the Sweepstakes.

**9. SOCIAL NETWORK DISCLAIMER:** A Facebook account may be required to enter. If you don't already have a Facebook account, visit [www.facebook.com](http://www.facebook.com) to create one. It is free to create an account. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to the Sponsor and not to Facebook. By participating via the Facebook platform, participants are also subject to Facebook's data policy and terms of use, which can be found at <https://www.facebook.com/policy.php> and <https://www.facebook.com/terms.php>.

A Twitter account may be required to enter. If you don't already have a Twitter account, visit [www.twitter.com](http://www.twitter.com) to create one. It is free to create an account. This promotion is in no way sponsored, endorsed or administered by, or associated with Twitter. You understand that you are providing your information to the Sponsor and not to Twitter. By participating via the Twitter platform, participants are also subject to Twitter's data policy and terms of use, which can be found at <https://twitter.com/en/privacy> and <https://twitter.com/en/tos>.

An Instagram account may be required to enter. If you don't already have an Instagram account, visit [www.instagram.com](http://www.instagram.com) to create one. It is free to create an account. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. You understand that you are providing your information to the Sponsor and not to Instagram. By participating via the Instagram platform, participants are also subject to Instagram's data policy and terms of use, which can be found at <https://help.instagram.com/519522125107875> and <https://www.facebook.com/help/instagram/termsfuse>.

10. WINNER LIST/OFFICIAL RULES: To obtain a copy of the Winner List or a copy of these Official Rules, send your request to [people@bocamag.com](mailto:people@bocamag.com) with subject head "12 Days of Boca Giveaways Winner List." Requests for the names of the winners must be received no later than 10 days after the Promotion Period has ended on December 17, 2020.

11. SPONSOR: JES MEDIA, 1000 CLINT MOORE ROAD, #103, BOCA RATON, FL 33487, [MAGAZINE@BOCAMAG.COM](mailto:MAGAZINE@BOCAMAG.COM)